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Finalsite Acquires SchoolPointe

Latest acquisition strengthens Finalsite's position as the leader in the public school digital communications market

GLASTONBURY, Conn.—(BUSINESS WIRE)— Finalsite, a global leader in school website and digital communications tools, and majority owned by Bridge Growth Partners, announced it has acquired SchoolPointe, a leading K-12 public school website and mobile app provider. With this acquisition, Finalsite furthers its position as a premier provider for school district website solutions with over 1,000 school district clients across the country.

“Schools today rely on their websites and digital communications tools not only as a hub for information, but also for community engagement and school-to-home communications. With the acquisition of SchoolPointe, Finalsite has expanded our client base across the United States, helping even more districts meet the evolving needs and high expectations of today’s families with our innovative solutions built just for schools,” said Jon Moser, Finalsite’s founder and CEO.

“Today’s news marks a great milestone for SchoolPointe. We are thrilled to join the Finalsite family and are excited to be able to provide our clients even more resources and professional development tools at their fingertips, that only a company of Finalsite’s caliber can offer. As part of the leading provider in the marketplace, we are eager to deliver the most comprehensive suite of products for K-12 schools today,” said Christopher Weeks, SchoolPointe’s CEO.

Earlier this year Finalsite acquired SchoolAdmin, which expanded its product set into admissions, billing and enrollment. Today’s announcement represents the next step in Finalsite’s plans to innovate and better address the needs of the independent, public, higher ed, and international schools it serves throughout the world. In addition to these acquisitions, Finalsite recently announced its social media connector tool and the upcoming launch of an all-in-one communications platform slated for this fall.

“Over the past few years, Finalsite has seen significant organic and acquisition-driven growth, reflecting the company’s strong focus on helping schools build out and transform their digital platforms and Bridge Growth’s deep commitment to building more strategically relevant and valuable businesses. Acquiring SchoolPointe, along with the recent acquisition of SchoolAdmin, will further solidify Finalsite’s position as a vital, global platform for K-12 schools,” said Alok Singh, Chairman of the Board at Finalsite and Bridge Growth Partners’ CEO.

About Finalsite

Finalsite is the preferred website, communications, and marketing platform of 7,000+ schools and universities in 110 countries around the world. Based in Glastonbury, Connecticut with offices in Austin, TX, London, and Hong Kong, Finalsite's products and services transform how schools engage with community members, recruit students and staff, and fundraise; while managing the complex requirements around data privacy, accessibility, hosting and security. For more information, visit www.finalsite.com.

Finalsite is a portfolio company of Bridge Growth Partners, LLC, a private equity firm that targets investments in the technology and technology-enabled services sectors. Bridge Growth Partners brings together in one team premier investment, financial, strategic, and operating business building talent. The firm is committed to relationship-based investing, with a focus on supporting growth, operational excellence and world-class governance at its portfolio companies to create value for investors. For more information about Bridge Growth Partners, please visit <http://www.bridgegrowthpartners.com>.

About SchoolPointe

Since 2002, SchoolPointe has been providing world class website and digital communications technology solutions to K-12 public schools across the U.S. Headquartered in Columbus, Ohio, SchoolPointe's mission is to empower schools through innovation.

With more than 500 clients across the country, the majority of the districts working with SchoolPointe are based in the Midwest.

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